

Privacy Policy

We respect your concerns about privacy. This Privacy Policy applies to personal information we collect on www.nmconnect.nationalascbilling.com (the “Site”). The Privacy Policy describes the personal information we obtain, how we use and share the information, and your options about our use of the information. We also describe the measures we take to protect the security of the information and how you can contact us about our privacy policy. “You”, and “yours” refers to the patients, family members or caregivers who may use the Site. “We,” “our”, “us” and NMBS refers to National Medical Billing Services, LLC.

Information We Obtain and How We Use It

Information We Obtain from You - Here are ways you may provide information and the types of information you may submit, collectively referred to as “**personal information**”, and how we may use that information. The types of personal information collected through forms on the site include your name and contact information, responsible party information, payor information and treatment information. We may use the information provided to respond to your inquiry, contact you about your request, ask a question, and conduct studies and surveys. You may contact us by filling in information on forms or by responding to emails or text.

Information We Obtain By Automated Means

We have integration with many of our provider organizations that allows us to obtain your personal information via automated interfaces.

In addition we use information collected online through cookies and other automated means for purposes such as customizing and enhancing our visitor’s experience on our Site, collecting statistics, and understanding the manner in which visitors use our Site. We also use the information to help diagnosis technical and service problems, administer the Site, identify visitors, and gather demographic information about our visitors.

Cookies are small text files sent by us to your computer and from your computer or mobile device to us each time you visit our website or use our desktop application. They are unique to your account or your browser. Session-based cookies last only while your browser is open and are automatically deleted when you close your browser. Persistent cookies last until you or your browser delete them or until they expire. Some cookies are associated with your account and personal information in order to remember that you are logged in. Other cookies are not tied to your account but are unique and allow us to carry out site analytics and customization, among other similar things. If you access the Products and Services through your browser, you can manage your cookie settings there but if you disable some or all cookies you may not be able to use the Products and Services.

We use third parties like Google Analytics for website analytics. You may opt-out of third-party cookies from Google Analytics on its website. We do not currently recognize or respond to browser-initiated Do Not Track signals as there is no consistent standard.

Other Uses of Information

In addition to the uses discussed above, we also may use the personal and Client information you provide on our Site to operate, assess, and improve our business. Specific uses include developing new products and services; enhancing how we support our clients; managing our communications; advertising and marketing; analyzing our products, services, and websites; administering our websites; and performing market research. We also may use the information to protect against and prevent fraud, claims, and other liabilities and to comply with or enforce applicable legal requirements, industry standards, and our policies and terms. In

addition, we may use the information we obtain through the Site in other ways for which we provide specific notice at the time of collection.

Social Media and Other Web Sites

The Site include social media functions, such as our blog, Twitter, LinkedIn, and Facebook widgets. These widgets may collect information about which pages visitors visit on the Site and the IP address of the device you use to connect to the Internet. These widgets may also set a cookie to ensure the features are functioning properly.

Social media functions and widgets are either hosted by a third-party or hosted directly on the Site. Your interactions with the social media functions and widgets located on the Site are governed by the privacy policies of the companies that provide them. If you utilize any of the social media functions or widgets on our Site, we strongly suggest you review the privacy policies of the companies that provide those functions and features.

In addition to social media, the Site provides links to other websites operated by companies other than NMBS. Linked websites may have their own privacy policies, which we strongly suggest you review if you visit any linked websites. We are not responsible for the content of any websites we do not operate, any use of those websites, or the privacy practices of those websites.

Information Sharing and Disclosure

- We do not sell or otherwise disclose personal information we collect on our Site, except as described herein.
- NMBS may share personal information in accordance with our agreement with the Client and the Client's directives, including:
- **With third-party service providers and agents.** We may engage third-party companies or individuals to process personal information, including cloud hosting, using clearinghouses to verify insurance coverage, credit card and payment processors, and other third parties to achieve the business objectives and the purposes of the Site.
- **With regulatory or accrediting bodies.** NMBS may provide personal information to government agencies, associations, registries, and accrediting bodies to comply with regulatory and compliance requirements.

Other types of disclosure

NMBS may share or disclose personal information and other information as follows:

- **To comply with laws.** To comply with legal or regulatory requirements and to respond to lawful requests, court orders, and legal process.
- **Changes to our business.** If we engage in due diligence related a merger, acquisition, dissolution or bankruptcy, reorganization, financing, or sale of some or all of NMBS's assets, or steps in contemplation of such activities. Should such a sale or transfer occur, we will use reasonable efforts to direct the transferee to use personal information you have provided to us in a manner consistent with our Privacy Policy.
- **To enforce our rights, prevent fraud and for safety.** To protect and defend the rights, property, or safety of us or third parties, including enforcing contracts or policies, or in connection with preventing or investigating fraud.

Your Rights

We offer you certain choices about how we communicate with you and what information we obtain from you. As required by applicable law, you may withdraw consent you previously provided to us. We will apply your preferences going forward. You may exercise these choices by advising us of your preference through your account settings in the Site, or contacting us as specified in the Contact section below.

Subject to applicable law, you may have the right to request access to and receive information about the personal information we maintain about you, update and correct inaccuracies in your personal data, and have the information blocked or deleted, as appropriate. The right to access personal information may be limited in some circumstances by local law requirements.

Protecting Personal Information

NMBS, and our hosting and technology partners, take security seriously. We take various steps to protect information you provide to us from loss, misuse, and unauthorized access or disclosure. These steps consider the sensitivity of the information we collect, process and store, and the current state of technology to protect the information you provide against unlawful, accidental or unauthorized destruction, alteration, loss, access, use or disclosure.

Modifications

We may update our Privacy Policy periodically and without prior notice to you to reflect changes in our personal information practices or relevant laws. We will post the updated version on this page and include the effective date.

Contact

Please also feel free to contact us if you have any questions about NMBS' Privacy Policy or if you would like us to update your preferences.